



FOR IMMEDIATE RELEASE

RLM Continues Extensive FashionManager Development with Latest Innovations

In its latest software release, RLM Apparel Software Systems has added new and enhanced capabilities to the PLM, WMS, Financials and Sales modules of its popular FashionManager Enterprise Solution that are designed to accelerate business processes and improve operational efficiencies.

Lyndhurst, New Jersey -- January 28, 2015 -- **RLM Apparel Software Systems Inc.**, solutions provider to the fashion industry's biggest and brightest brands, is closely following last year's exceptionally strong software development agenda with the first in a series of planned 2015 system-wide innovations for its popular **FashionManager™ Enterprise** software solution. Comprising new and enhanced capabilities to PLM, Financials, and Sales modules, the latest round of improvements bolsters the functional scope of the all-in-one business solution and enables clients to accelerate business processes and improve operational efficiencies.

According to **RLM Partner and Vice President of Product Development Rick Lynn**, *"With the positive market response to the numerous releases we delivered last year, we are continuing to accelerate our development roadmap in 2015. This release adds significant new and improved tools for wholesale, retail and online sales that address the growing demands of today's omnichannel business environment. Following last year's release of the all-new Financial Reporting solution, we are now adding several new financial tools that continue to set the bar for industry-focused Financial Management software. As always, we remain committed to helping our clients meet the changing needs of Apparel and Fashion."*

Examples of the latest FashionManager developments include:

Amazon.com® e-Commerce Platform Integration – integrates FashionManager ERP and Warehouse Management (WMS) modules with the popular eCommerce solution; supports freight charges, sales tax management and enables integration to **Avalara AvaTax** sales tax decision solution.

New Accounts Payable Approval System – enables approval of individual AP invoices prior to processing checks. **Enhanced Accounting for Work in Process Values** – streamlines posting of raw materials and WIP cost values to General Ledger (GL).

Integration with Concur® T&E Expense Management – integrates the popular travel and entertainment cost tracking and management package with FashionManager GL.

Wholesale/Retail Pricing – simplifies calculation of wholesale and retail markups based on specified percentages and automatically populates wholesale/retail prices from the cost sheet.

Color-Coded BOM Components – a new color-coded tech sheet displays and prints color reference images for relevant components to support design and development processes and reduce errors.

FashionManager clients are encouraged to contact their RLM customer service representative with any questions regarding the new release and features.

About RLM Apparel Software Systems

RLM Apparel Software is a leading provider of modular, end-to-end business software solutions designed specifically to address the needs of global fashion retailers, brands, and manufacturers. Over its 36 year history, RLM has enabled many of the largest and most innovative apparel, footwear, accessories and related companies to reach their full potential by accelerating performance, increasing efficiency, reducing costs, and streamlining business processes across the entire concept-to-consumer product lifecycle.

RLM's category-spanning enterprise software solutions comprise capabilities typically found separately in enterprise resource planning (ERP), product lifecycle management (PLM), supply chain management (SCM), warehouse management systems (WMS), salesforce automation (SFA), and e-commerce systems (B2B/B2C). RLM solutions are available in either a traditional on premise deployment or as a hosted cloud subscription model.

RLM clients include Alexander Wang, Blowfish Malibu, Donna Karan, Halston, John Varvatos, Jordache Enterprises, Magaschoni, Michael Kors, The Row, Tory Burch, US Polo Association, and other leading apparel, footwear, and accessories companies. For more information, visit <http://www.ronlynn.com>.

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