



FOR IMMEDIATE RELEASE

Award Winning Fashion Brand Cushnie et Ochs Selects RLM Software

RLM Apparel Software announces that award-winning fashion house Cushnie et Ochs is implementing their RLM PLM, ERP and Financial solutions to manage their design-to-delivery operations.

Lyndhurst, New Jersey -- March 16, 2016 -- **RLM Apparel Software**, solutions provider to the fashion industry's biggest and most popular brands, will set up integration between Cushnie et Ochs and a third party logistics provider for both their inbound and outbound distribution and will implement the end-to-end solution with Go Live for Fall shipping 2016.

RLM Partner and Vice President of Product Development Rick Lynn states, *"We are proud that RLM Software solutions are integral to the growth of the Cushnie et Ochs brand. Their design team will be issuing their sample fabric purchases within the **RLM Apparel Software** system, which will give visibility into seasonal costs for design and development. Cushnie et Ochs uses high quality fabrics and does much of their production domestically in New York City. Through the RLM Product Lifecycle Management (PLM) module, they will track fabric purchasing requirements, along with fabric inventory and consumption with different contractors. Sales and merchandising will utilize RLM Enterprise Resource Planning (ERP) for order fulfillment, running ATS reporting, and other business intelligence reporting like seasonal booking comparisons, seasonal sales projections, and year over year analytics"*.

Cushnie et Ochs will also implement the RLM Financial application allowing them to generate robust financial reports and analyses.

Founded in 2007 in New York City, Cushnie et Ochs is a womens designer ready-to-wear brand with a devoted following. Cushnie et Ochs has been the recipient of several industry accolades, chief among them an Ecco Domani Award, a CFDA Swarovski Award nomination and selection as a finalist for the CFDA/Vogue Fashion Fund. The collection can be found in such stores as Bergdorf Goodman, Neiman Marcus and Saks Fifth Avenue, and at luxury online retailers such as Net-A-Porter. For more information please visit: www.cushnieetochs.com.

About RLM Apparel Software Systems

RLM Apparel Software is a leading provider of modular, end-to-end business software solutions designed specifically to address the needs of global fashion retailers, brands, and manufacturers. Over its 36 year history, RLM has enabled many of the largest and most innovative apparel, footwear, accessories, and related companies to reach their full potential by accelerating performance, increasing efficiency, reducing costs, and



streamlining business processes across the entire concept-to-consumer product lifecycle.

RLM's category-spanning enterprise software solutions comprise capabilities typically found separately in enterprise resource planning (ERP), product lifecycle management (PLM), supply chain management (SCM), warehouse management systems (WMS), sales force automation (SFA), and e-commerce systems (B2B/B2C). RLM solutions are available in either a traditional on premise deployment or as a hosted cloud subscription model.

RLM clients include Alexander Wang, Blowfish Malibu, Donna Karan, Halston, John Varvatos, Jordache Enterprises, Magaschoni, Michael Kors, The Row, US Polo Association, and other leading apparel, footwear, and accessories companies. For more information, visit <http://www.ronlynn.com>.

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